

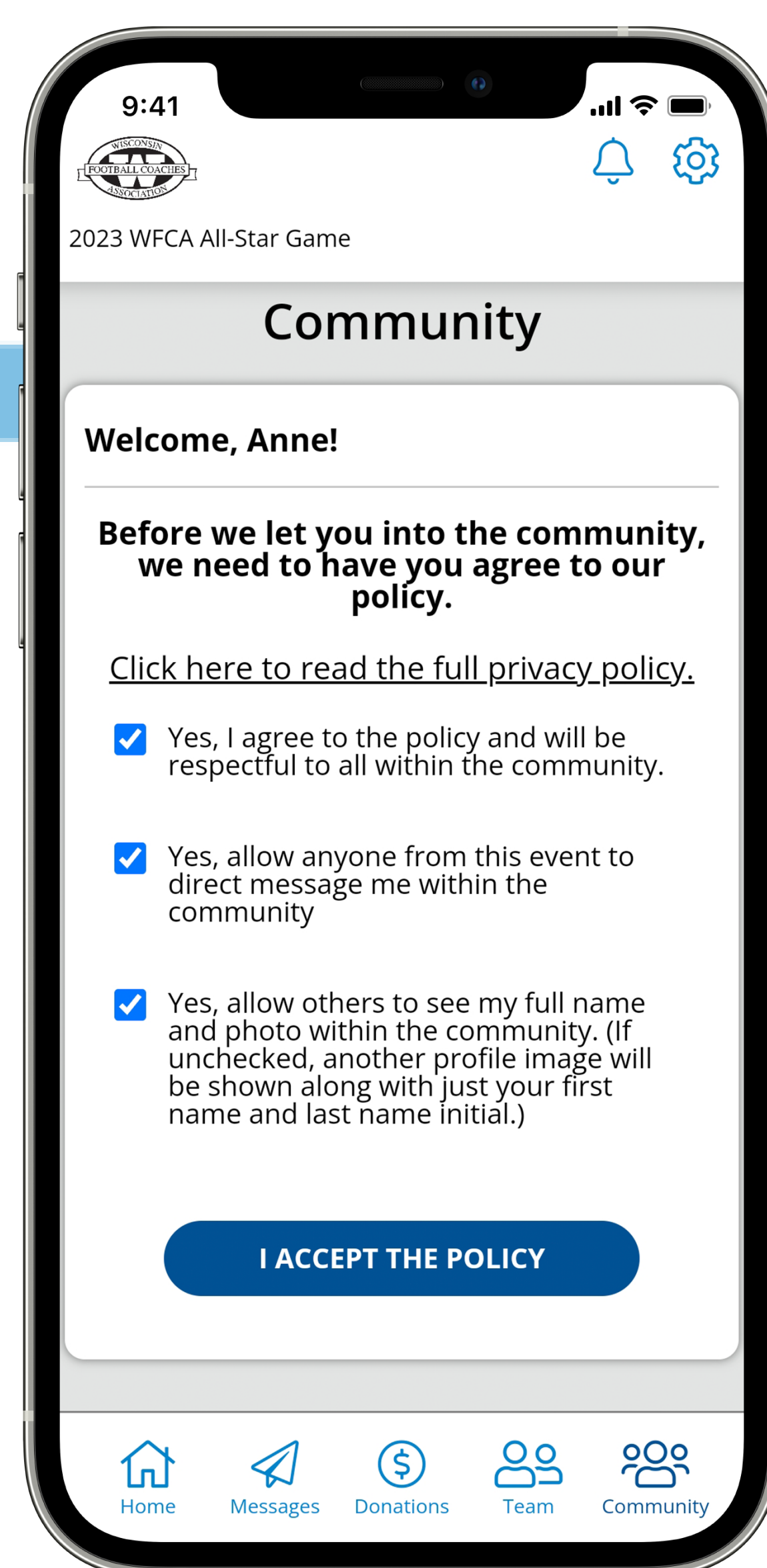
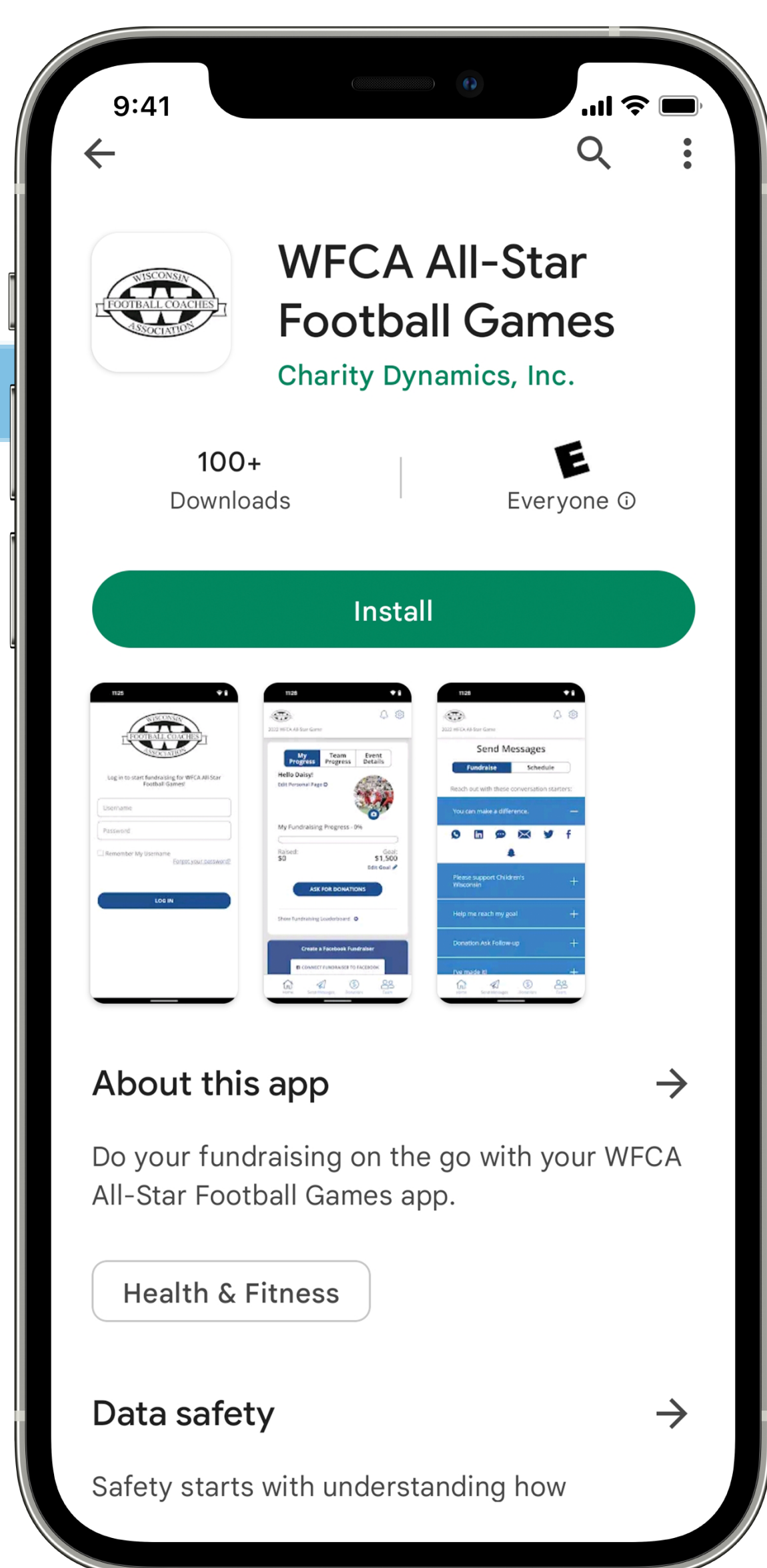
WFCA All-Star Football Games App



All-Star Charity Football Games



The WFCA All-Star Football Games app is your key to unlocking the full event experience. Not only can you fundraise on the go and track your progress, but you can also chat with your coaches and teammates throughout the season. We'll also be communicating important game day information through the app, so it's important that you download it. Be sure to **say "yes" to allowing app push notifications**, so you don't miss out on messages from your coaches and teammates and important game day information!



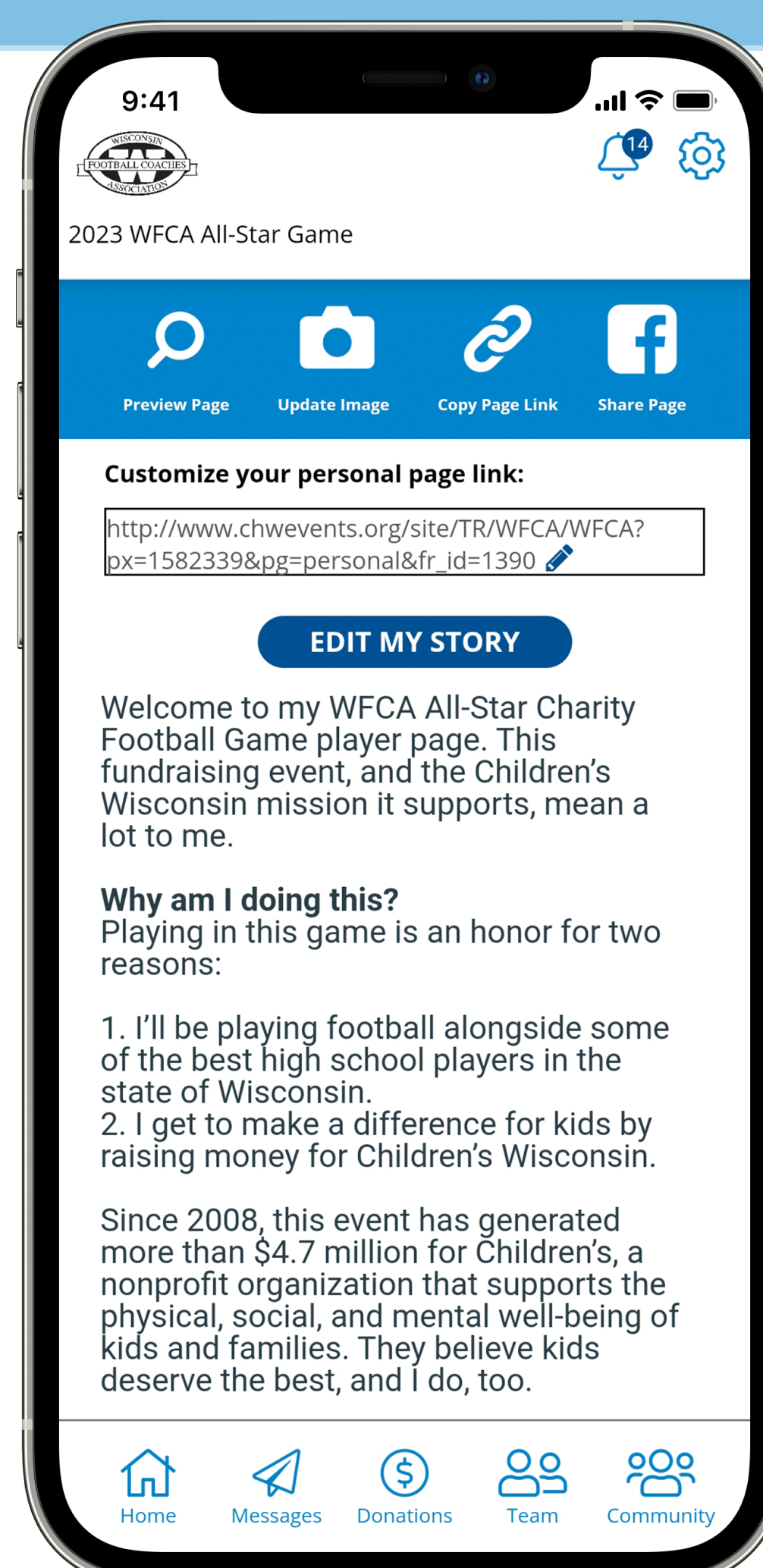
Get Started

Visit the Apple App Store or Google Play on your device, search for "WFCA All-Star Football Games," and follow the steps to download and launch. Then log in using the username and password you created during registration. **Next, opt-in to all three checkboxes to ensure that you receive important messages and agree to adhere to community standards.**

Update Your Fundraising Page

Customize your fundraising page with a message about why you are participating and raising money to help Children's Wisconsin create a healthier and brighter future for kids.

PRO TIP: Fundraisers who add a personal story and photo raise more money, on average, than participants who don't.



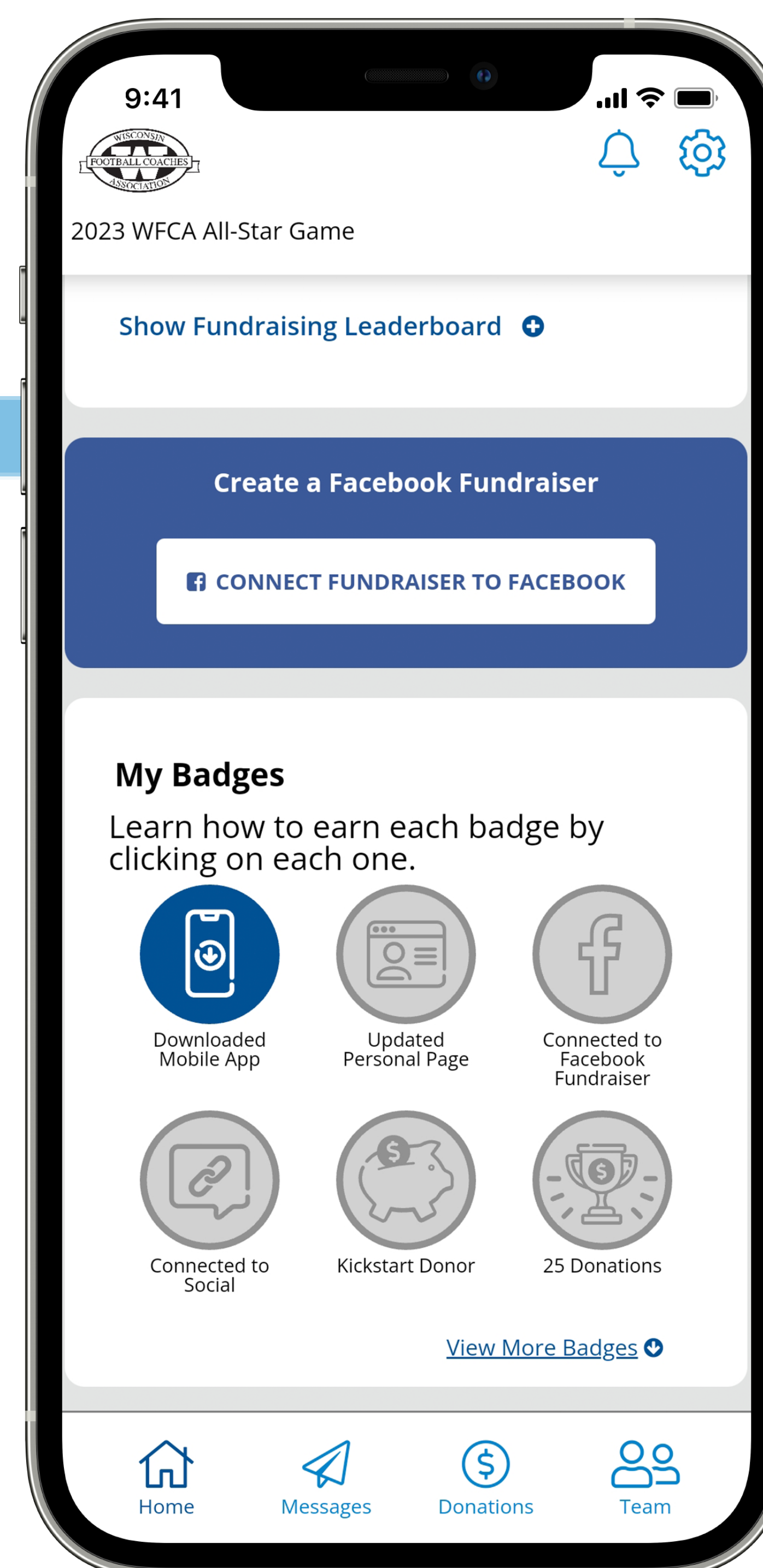
Create a Facebook Fundraiser

Connect your fundraising efforts directly to your Facebook account by clicking “Connect Fundraiser to Facebook” on your app home page. You will be prompted to log in to Facebook and click OK to allow permissions to link to your page. Then your friends will easily be able to support you by donating through Facebook.



Badges

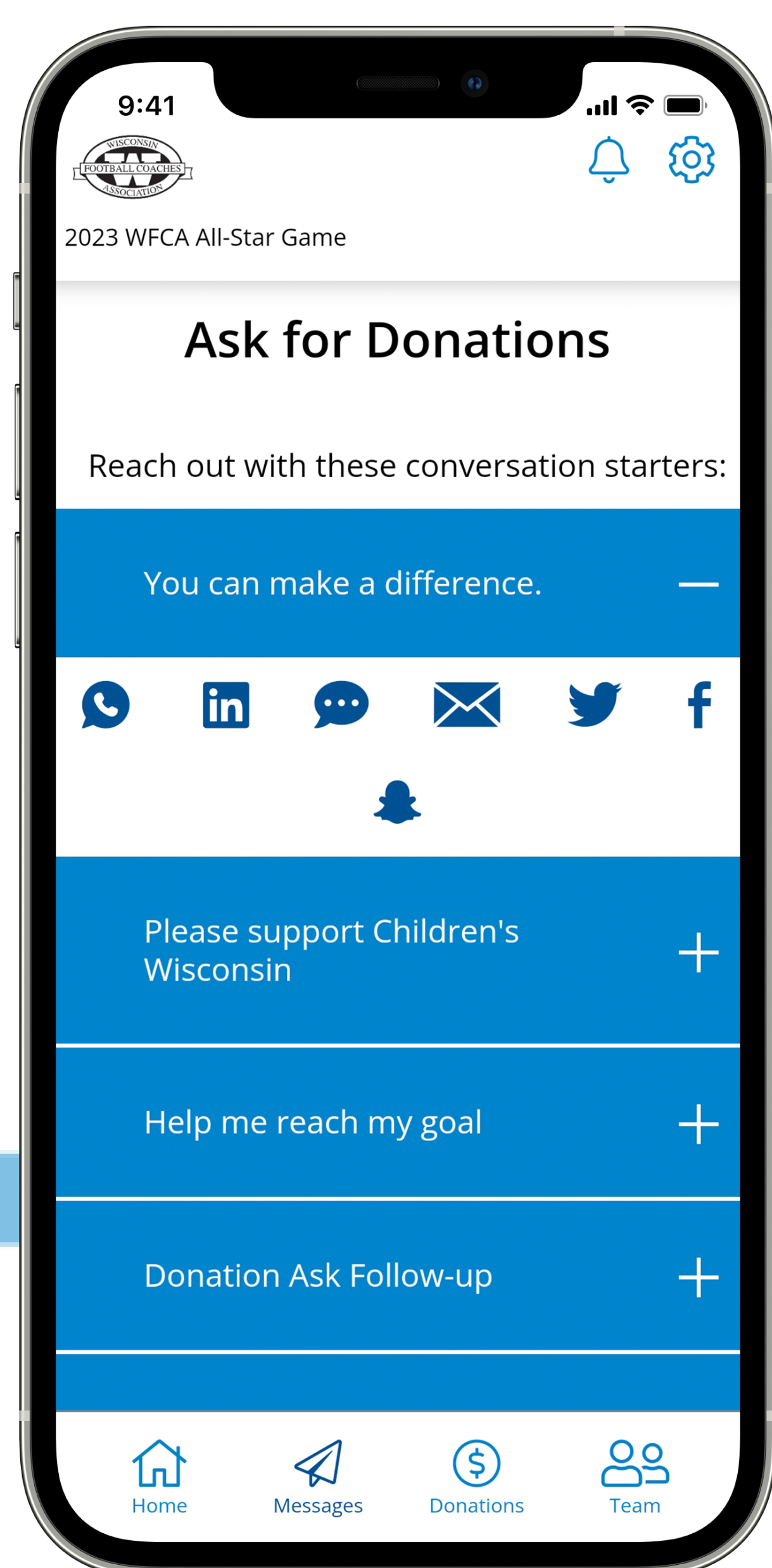
Earn badges along the way as you take action to fundraise and achieve fundraising milestones!



Schedule and Send Messages

Click the “Send Messages” icon to send texts or emails and post social media messages to ask for support. There are pre-written templates to get you started, and each message includes a link to your fundraising page.

PRO TIP: You can even schedule posts on LinkedIn and Twitter to publish periodically leading up to the event.



Track Fundraising Progress

Stay up to date on your fundraising progress. Your home screen displays how much you've raised toward your fundraising goal. Earn badges as you fundraise, too!

PRO TIP: Lead by example! Make a personal donation to your fundraiser to show your friends and family your commitment to the cause!

